

United States Postal Service®

INDUSTRYALERT

February 23, 2023

USPS Promotions and Incentives Webinar Featuring Margaret Pepe and Heather Lewis



Margaret Pepe
Executive Director, Product Management



Heather Lewis
Manager, New Solutions

Please join the National PCC Program Office Today – **February 23, 2023, at 1:00 PM Eastern Time** – for a virtual session covering the **2023 USPS Promotions & Incentives**. This information will be presented by guest speakers **Margaret Pepe** – USPS Executive Director of Product Management, and **Heather Lewis** – USPS Manager of New Solutions.

The general purpose of the CY 2023 Promotions is to encourage marketers, printers, and mailers to utilize new technology and print techniques that enhance the traditional benefits of a physical mailpiece. The promotion periods will range between 3 to 7 months in duration, starting as early as February 1, 2023.



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